

# 1: BASIC LISTING

All current members of the KVB receive a free Basic Listing in the Member Directory, in the category of their choice.

A. Please provide your basic listing information, here. *Your basic listing includes business name, address, phone, email and website address.*

B. Choose the TRIP PLANNER category. *You have the option to choose multiple categories - fee information to the right.*

- |                                    |  |                                       |
|------------------------------------|--|---------------------------------------|
| Adventure Tours                    | Getting Here by Sea                        | Prince of Wales Island                |
| Artists and Galleries              | Groceries & General Goods                  | Prince Rupert                         |
| Bars and Lounges                   | Hostels                                    | Rental Cars                           |
| Bed and Breakfast                  | Hotels and Motels                          | Restaurants                           |
| Campgrounds/RV Facilities          | Limousines and Charters                    | Seafood                               |
| Churches, Wedding & Event Planning | Lodges and Resorts                         | Services - Business                   |
| Coffee Shops                       | Malls and Shopping Centers                 | Services - Communications             |
| Cruise Tours                       | Marine Services and Freight Transportation | Services - Financial and Professional |
| Cultural Attractions               | Metlakatla                                 | Services - Health and Wellness        |
| Fine Jewelry                       | Misty Fjords                               | Services - Real Estate & Property     |
| Fishing Charters                   | Museums and Historical Attractions         | Sightseeing Tours                     |
| Fishing/Guiding and Outfitting     | Nature and Wildlife Attractions            | Specialty Shops and Gifts             |
| Flightseeing                       | Nature and Wildlife Tours                  | Vacation Rentals                      |
| Fly-Out Fishing                    |  | Wrangell                              |
| Getting Here by Air                |  |                                       |

C. Choose the ARRIVAL GUIDE category. *You have the option to choose multiple categories - fee information to the right.*

- |                                    |  |                                       |
|------------------------------------|--|---------------------------------------|
| Adventure Tours                    | Getting Here by Sea                        | Prince of Wales Island                |
| Artists and Galleries              | Groceries & General Goods                  | Prince Rupert                         |
| Bars and Lounges                   | Hostels                                    | Rental Cars                           |
| Bed and Breakfast                  | Hotels and Motels                          | Restaurants                           |
| Campgrounds/RV Facilities          | Limousines and Charters                    | Seafood                               |
| Churches, Wedding & Event Planning | Lodges and Resorts                         | Services - Business                   |
| Coffee Shops                       | Malls and Shopping Centers                 | Services - Communications             |
| Cruise Tours                       | Marine Services and Freight Transportation | Services - Financial and Professional |
| Cultural Attractions               | Metlakatla                                 | Services - Health and Wellness        |
| Fine Jewelry                       | Misty Fjords                               | Services - Real Estate & Property     |
| Fishing Charters                   | Museums and Historical Attractions         | Sightseeing Tours                     |
| Fishing/Guiding and Outfitting     | Nature and Wildlife Attractions            | Specialty Shops and Gifts             |
| Flightseeing                       | Nature and Wildlife Tours                  | Vacation Rentals                      |
| Fly-Out Fishing                    |  | Wrangell                              |
| Getting Here by Air                |  |                                       |

D. Choose the symbols that apply to your business.

- Open Year-round
- Open Seasonally
- Kid Friendly
- Wi-Fi Available
- ADA Accessible
- Dining
- Meeting Facilities
- Pet Friendly
- Exercise Facilities
- Beach Access

Basic Listing INCLUDED WITH MEMBERSHIP

## FEE WORKSHEET

B. Additional Categories - TRIP PLANNER

# of add'l categories \_\_\_\_\_

Cost per add'l \_\_\_\_\_

**Total - Trip Planner** \_\_\_\_\_

C. Additional Categories in the ARRIVAL GUIDE

# of add'l categories \_\_\_\_\_

Cost per add'l \_\_\_\_\_

**Total - Arrival Guide** \_\_\_\_\_

## BASIC LISTING TOTAL

*Please add your total from B and C here:*

**TOTAL** \_\_\_\_\_

# 2: NARRATIVES

Choose to add a narrative (200 characters) to your basic listing (narratives over 200 characters incur a \$1.50 per additional character fee). Please note: the KVB reserves the right to edit narratives for spelling and punctuation corrections.

A. Narrative for the TRIP PLANNER. If the category is different from above, please list it below. *If you would like to choose multiple categories, select all - fee information to the right.*

Character Count: \_\_\_\_\_ # over 200: \_\_\_\_\_  
Categories: \_\_\_\_\_

B. Narrative for the ARRIVAL GUIDE. If the category is different from above, please list it below. *If you would like to choose multiple categories, select all - fee information to the right.*

Check to use the same narrative as the Trip Planner

Character Count: \_\_\_\_\_ # over 200: \_\_\_\_\_  
Categories: \_\_\_\_\_

A. Narrative for TRIP PLANNER

Narrative Base Fee

Characters over 200            x            =

**Per Narrative Total** =

# of categories            x

**Total for Trip Planner**

B. Narrative for ARRIVAL GUIDE

Narrative Base Fee

Characters over 200            x            =

**Per Narrative Total** =

# of categories            x

**Total for Arrival Guide**

## NARRATIVES TOTAL

*Please add your total from A and B here:*

**TOTAL** \_\_\_\_\_

# 3: DISPLAY ADS

Increase your exposure to visitors by purchasing a display ad in either or both guidebooks.

## A. Choose the size and layout of your TRIP PLANNER display ad (Membership Discounted Prices shown below)

Full Page (\$3,150)	1/4 Page Horizontal (\$855)
1/2 Page Vertical (\$1,755)	1/8 Page (\$495)
1/2 Page Horizontal (\$1,755)	1/12 Page (\$405)
1/4 Page Vertical (\$855)	

Choose the category for your display advertisement.

Accommodations	Nature & Wildlife
Adventure Tours & Activities	Neighboring Communities
Arts & Culture	One-Stop Tour Center (Tenants Only)
Can't Miss Attractions	Shopping
Dining & Entertainment	Sightseeing Tours & Activities
Misty Fjords & Tongass National Forest	Sportfishing
Native Culture	Transportation

## B. Choose the size and layout of your ARRIVAL GUIDE display ad. (Membership Discounted Prices shown below)

Full Page (\$4,680)	1/4 Page Horizontal (\$1,350)
1/2 Page Vertical (\$2,565)	1/8 Page (\$765)
1/2 Page Horizontal (\$2,565)	1/12 Page (\$585)
1/4 Page Vertical (\$1,350)	

Choose the category for your display advertisement.

Accommodations	Nature & Wildlife
Adventure Tours & Activities	Neighboring Communities
Arts & Culture	One-Stop Tour Center (Tenants Only)
Can't Miss Attractions	Shopping
Dining & Entertainment	Sightseeing Tours & Activities
Misty Fjords & Tongass National Forest	Sportfishing
Native Culture	Transportation

## A. Display Ads TRIP PLANNER

Ad #1 \_\_\_\_\_  
 Ad #2 \_\_\_\_\_  
 Ad #3 \_\_\_\_\_  
**Total for Trip Planner** \_\_\_\_\_

## B. Display Ads ARRIVAL GUIDE

Ad #1 \_\_\_\_\_  
 Ad #2 \_\_\_\_\_  
 Ad #3 \_\_\_\_\_  
**Total for Arrival Guide** \_\_\_\_\_

## DISPLAY ADS TOTAL

Please add your total from A and B here:

**TOTAL** \_\_\_\_\_

## CONTRACT AGREEMENT -----

No conditions, printed or otherwise, appearing on the contractor copy instructions that conflict with KVB policies will be binding upon KVB. Both the advertiser and the agency agree to indemnify and hold KVB harmless against all loss, liability, damage, and expense associated with all aspects of printing and publishing its advertisement. When change of copy is not received by the closing date, publisher reserves the right to pick up ad from a previous issue. KVB assumes no liability for errors in key numbers or letters, or if for any reason it becomes necessary to omit an advertisement previously accepted. All advertising is subject to publisher approval. I have read, understand and agree to the conditions outlined in this contract. I further agree to limit publisher's liability for any error on its part to the cost of the space occupied by the error.

Your Name: \_\_\_\_\_

Date: \_\_\_\_\_

**DISPLAY ADVERTISERS:** If you've purchased a display advertisement, please choose whether you will need the design completed by the KVB or will use your own designer. If you will use your own designer, please provide their contact information.

Designer's Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check this box if you need design assistance (an additional fee will apply).

## YOUR TOTAL FEE

**#1 TOTAL** \_\_\_\_\_

**#2 TOTAL +** \_\_\_\_\_

**#3 TOTAL +** \_\_\_\_\_

Subtotal = \_\_\_\_\_

6.5% Sales Tax + \_\_\_\_\_

## TOTAL DUE

Pay via credit card over the phone (the KVB will call you for payment within 1 business day)

Pay via check (please mail to 50 Front Street, Suite 203, Ketchikan AK 99901)

Choose to receive an invoice for your total

If you choose to be invoiced, you will be invoiced for this full amount upon receipt of this form by the KVB. Payment in full is due by 09/15/2017 in order to secure your advertisements.

Questions? Comments? Issues? Call Laura Castetter, Member Services Manager at (907) 225-6166 or email to lcastetter@visit-ketchikan.com

You'll receive email confirmation & a copy of this form within 1 business day.  
**Forms due by September 1st!**